



NEWSLETTER

Join Us at Hooley's for the FBA Membership Drive

By Kathy Mills, Esq.

Our annual membership drive is in full swing and you are invited to attend the Annual Membership Drive event.

- Who?** New, current and past members the Foothills Bar Association
What? Annual Membership Drive
Where? Hooley's, Grossmont Shopping Center, La Mesa
When? June 25, 2014 at 5:00 p.m.
Why? Renew your membership, enjoy some appetizers and reconnect with friends.

Some of the many reasons to join or renew your membership in the Foothills Bar Association are set forth below.

- Excellent monthly MCLE programs presented through the various sections, many of which are free to members without having to travel outside of East County on your lunch break.
- "Hard to Get" Seminar usually presented in January that provides member with three 1-hour credits in Legal Ethics, Elimination of Bias in the Profession, and Detection/Prevention of Substance Abuse or Mental Illness for a reasonable fee
- Monthly subscription to the Foothills Bar Association Newsletter which keeps members up to date on East County Court system matters, section programs, and provides relevant articles of interest to members.
- Networking opportunities.
- Membership directory.
- Invitation to the Annual Awards Dinner.
- Participate in Annual Toy Drive to support local families.
- It costs only \$65 per year.

Upcoming Events Calendar

June 12
Estate Planning and Probate Section
12:15 - 1:15 p.m.
Law Offices of Nancy Kaupp Ewin, Esq.
8166 La Mesa Blvd., La Mesa
Topic: TBA

June 17
Family Law Section
12:00 - 1:15 p.m.
East County Court, Dept. 7
250 E. Main Street, El Cajon
Topic: Working with Difficult Clients
Speakers:
Garrison "Bud" Klueck, CFLS, Esq.
Debra Dupree, LMFT, MA CEES, CPDM,
PsyD

June 25
Foothills Bar Association Membership Drive and Mixer
5:00 - 7:00 p.m.
Hooley's Irish Pub and Grill
5500 Grossmont Center Drive, La Mesa

July 9
Civil Litigation Section
12:00m- 1:15 p.m.
BJ's Restaurant, Grossmont Center, La Mesa
Topic: Social Media for Lawyers
Speaker: Viveca Hess, CEO at HessConnect

Continued from Page 1:

If you are not currently a member, I encourage you to join for a year to take advantage of these benefits. You do not have to live or work in East County to be a member. If you are currently a member, please renew your membership for 2014-2015. A MEMBERSHIP APPLICATION IS ATTACHED FOR YOUR CONVENIENCE.

If you have any questions regarding membership or about the Foothills Bar Association in general, please feel free to contact me at 619.589.8800, and/or visit our website at www.foothillsbar.org. See you at Hooley's on **June 25th** for the Annual Membership Drive and bring a friend!

A Message from the Foothills Bar Association President

By: Keith A. Jones, Esq.

President's Invitation to June 25 Members' Mixer: Foothills Bar Association members and prospective members: Don't forget our annual membership mixer on June 25, 2014 at Hooleys Irish Pub in Grossmont Center from 5:00 – 7:00. Enjoy a drink and hosted hors d'oeuvres when you pay your annual dues while rubbing elbows with other FBA members. We look forward to hoisting a brew or glass to another successful year for the Foothills Bar Association. See you at Hooleys!

Clarification: The FBA's May newsletter included an article submitted by Karla Mendoza of Big Brothers Big Sisters of San Diego. Ms. Mendoza requested that we give credit to professional writer Valerie Sullivan Loss who donated her time to write about attorney Patrick Grimm's inspirational experience volunteering to be a big brother for a seven year boy. We hope you enjoyed reading about Patrick's adventure.

HOW THE INTERNET REALLY WORKS FOR LAW FIRMS

By Andres Hernandez

Most law firms rely on referrals, which is awesome...but the Internet is changing things. Your prospects have easier access to what other people say about your firm in the form of reviews, ratings, or even attorney ratings. This is called your Online Reputation, and it can make or break your firm. Watch our webinar to learn how your prospects find your services and how your Online Reputation influences their decision making. It's more important than you think. You can access the webinar at: <http://webinarjam.net/webinar/go/replay/10770/9e17145848/accessok/>

Andres Hernandez is the owner of Wingman LegalTech, an IT Services company that focuses on law firm security and technology.

Civil Litigation Section MCLE Update

By Cheryl Stengel, Esq.

On July 9, 2014, the Civil Litigation Section will present the MCLE program, “Social Media for Lawyers” with speaker, Viveca Hess of HessConnect. The program will be from 12:00 to 1:15 p.m. at BJ's Restaurant in Grossmont Center in La Mesa.

Most law firms have now entered the social media arena, implementing, and sometimes struggling, to manage an online presence efficiently. As a result of the open and transparent nature of social media, there is also a significant need for maintaining these platforms in a way that both protects and promote a firm's reputation and visibility. Program topics will include:

- Social Media: Do you have a policy? How to both protect your firm and accelerate your social business.
- Promoting and accelerating quality leads through social media.
- How lawyers should Leverage LinkedIn and the new rules for connectivity.

Ms. Hess obtained her J.D. from California Western School of Law. After 8 years of lawyering with a large estate planning firm, she started her online marketing consulting business, HessConnect, a few years ago implementing and managing social media and online campaigns for public sector agencies and law firms. Since then, her company has evolved to add an increased focus on providing social media policy implementation, management and ongoing training for law firms.

The seminar is free to members of the FBA and \$10.00 for nonmembers. The cost of your lunch will be whatever you choose from BJ's menu, although you are not obligated to order lunch. Walk in registrants will be accommodated as space allows. Please RSVP. This program has been approved for 1.0 hour of MCLE general credit by the State Bar of California.

If you have any suggestions for speakers or upcoming meetings, please contact section co-chairs, Mark Raftery at mraftery@epsten.com or Cheryl Stengel at clstengel@outlook.com.

La Mesa Office Space Available

Deluxe full service office suite available in prime La Mesa class “A” building near Grossmont Center. Includes full reception services, conference room, signing room, document assembly area, copy and fax and shredder, kitchen, and fantastic office mates. Large “partner” office with ample staff area. Adjacent “associate” office also available as is smaller support room. For details and tour, call Bill Fischbeck (619)464-1200.

Newsletter Advertising Rates
Business Card Size
\$25.00 for two months
\$125.00 for twelve months

UNINSURED LOSS - WHAT'S A DECOMPLSION?

By: Keith A. Jones, Esq.

Readers can find a wide variety of unusual legal cases by reading blogs. An attorney in Northern California blogged about her take on a Florida appellate decision involving a condominium owner seeking to compel her insurance carrier to cover damages caused by an "explosion" in a neighboring unit.

The plaintiff's neighbor died but remained undiscovered for a period of time. Fluids from the decomposing body leaked into the plaintiff's condo which the plaintiff claimed was an explosion. Why? The insurance policy covered only "named perils." Not surprisingly, a decomposing corpse is not a "named peril" but an "explosion" is. Leave it to the creativity of a lawyer to try to fit a square peg into a round hole.

As attorneys, we may be aware that ambiguous insurance policy exclusions are generally construed against the insurers who drafted the policies. On the other hand, courts are not likely expand exclusions beyond their plain meanings. The Florida appellate court sided with the insurance company, using the "plain language" rule to find that "leakage" did not equal an "explosion." The blogger commented further that policyholders should expect insurance companies to initially deny claims, and that they should act prudently to protect their interests if they determine to pursue a lawsuit seeking to obtain insurance coverage for a loss.

I wonder if the appellate court would have ruled differently if the plaintiff's attorney had created a new word to describe the peril. For example, combining decomposition and explosion to classify the unfortunate event as a "decomplson" may have caused the Florida justices to conclude that a "named peril" had occurred.

The Foothills Bar Association seeks a chairperson for the criminal law section. Responsibilities will involve scheduling speakers for lunch time MCLE programs on topics of interest and providing Section meeting status reports to the Foothills Board of Directors. Interested attorneys should contact Cheryl Stengel at clstengel@outlook.com.

Foothills Bar Association Notice of Board Meeting:

The Foothills Bar Association Board of Directors meets on the third Tuesday of each month. The next meeting will be June 25, 2014 beginning at 4:30 p.m., prior to the membership drive and mixer at Hooley's Irish Pub and Grill in Grossmont Center. If you want your voice to be heard in policy discussion and upcoming events planning or would simply like to learn more about the organization, your attendance is welcome.

The Family Court needs settlement conference judges. Please volunteer and share your expertise.

Contact Kelly Fabros at 619-456-4065 or Kelly.Fabros@SDCourt.CA.Gov.

Law Week Celebrations: Bringing Legal Information to the Public

By Benita Ghura, Librarian

Thanks to the gracious sponsorship of the Foothills Bar Association, the San Diego Law Library's Law Week celebration was a great success. To commemorate this year's Law Day theme, American Democracy and the Rule of Law: Why Every Vote Matters, the law library initiated a voter registration drive and collaborated with the California County Law Libraries to promote an online voting simulation program addressing the obstacles to voting and the evolution of voting rights in American history.

In addition, we were glad to welcome back the Foothills Bar Association's participation in Law Week with four information sessions about the basics of divorce, conservatorship, landlord-tenant issues, and how to obtain a domestic violence restraining order. "There is a high un-met need for legal assistance for low-income Californians who cannot afford to hire an attorney. We were so happy to continue our annual tradition to partner with the law library and provide free legal information to self-represented litigants," commented Carolyn Brock, Treasurer for the Foothills Bar Association. In addition, Traci Hoppes, one of the speakers for the divorce class, says "(This program) is a wonderful opportunity for individuals to receive helpful information as well as speak with experienced attorneys at absolutely no cost."

According to the Campaign for Justice, **47%** of indigent Californians need legal help every year but very few receive the help they need. There are **7,324** potential clients per legal aid attorney, but the attorneys are only able to help **20%** of these individuals due to lack of resources. We appreciate the members of the Foothills Bar Association for volunteering at Law Week and helping to close the justice gap.

We would especially like to thank Carolyn Brock for organizing the Law Week program and the Foothills Bar Association members who participated:

- Nancy Kaupp Ewin, Esq., Solo Practitioner, Law Office of Nancy Kaupp Ewin
- Joseph Fox, Esq., Of Counsel, Murchison & Cumming, LLP
- Miranda C. Franks, Esq., Solo Practitioner, Law Offices of Miranda C. Franks
- Traci Hoppes, Esq., Associate, Law & Mediation Offices of Garrison Klueck
- Garrison Klueck, Esq., Solo Practitioner, Law & Mediation Offices of Garrison Klueck
- Jan Maiden, Esq., Solo Practitioner, Law Offices of Jan Maiden
- James McKinley, Esq., Associate, Kimball, Tirey & St. John, LLP
- Kim Staron, Solo Practitioner, Law Offices of Kim Marie Staron

Thank you for your continued support of the Law Library and we look forward to partnering with the Foothills Bar Association next year.





**FOOTHILLS BAR ASSOCIATION
OF SAN DIEGO COUNTY**
Service, Professionalism, Collegiality

**FOOTHILLS BAR ASSOCIATION
EAST COUNTY ATTORNEY MIXER
2014 Membership Drive
At Hooleys**

WEDNESDAY, JUNE 25, 2014, 5:00 pm to 7:00 pm

Hooleys Irish Pub & Grill

***La Mesa - 5500 Grossmont Center Dr. #277 La Mesa Ca. 91942 USA
Phone: 619-713-6900***

***Please join the Foothills Bar Association
At Hooleys Irish Pub & Grill at Grossmont Center
Wednesday, June 25, 2014 from 5:00 pm TO 7:00 pm***

***ENJOY A COMPLIMENTARY BEVERAGE AND HORS D'OEUVRES
SHARE A GOOD TIME WITH YOUR FELLOW BAR MEMBERS
& JOIN OR RENEW YOUR MEMBERSHIP WITH THE FBA***

**Foothills Bar Association
Of San Diego County**

P.O. Box 1077
El Cajon, CA 92020

Membership Application

The FBA Membership year is July 1 – June 30

****Dues are waived for first-time applicants who have been a member
of the CA State Bar for less than one (1) year****

Please Print or Type:

*Required fields ***

New Renew with changes as noted Renew with No changes

**** Name:** _____

Name of Firm: _____

Office Address: _____

Office Phone: _____ Fax Number: _____

Email Address: _____

*(I understand that by providing my fax number and email address, I hereby consent to receive faxes and email messages by
or on behalf of the Foothills Bar Association)*

I agree that my professional contact information may be published on the Foothills Bar Association website
and in the annual Foothills Bar Association Attorney Directory.

If you DO NOT want your professional information published in the directory or on the website, please initial
here: _____

Foreign Languages Spoken: _____

I am a member in good standing of the State Bar(s) of: _____

CA Bar #: _____ Year admitted to Practice: _____

Are you interested in becoming actively involved? *(please check one)*

Yes, I would like to become actively involved, and have time to devote.

Yes, I would like to become actively involved, but have limited time to devote.

No, I do not wish to be actively involved, but do wish to take advantage of FBA
membership benefits.

If you would like to be actively involved and have time to devote would you like to hold a
position? *(Please circle one)* yes or No

If you answered yes, what committee and/or position are you interested in?

Please choose a section: Family Law Estate Planning Civil Litigation Criminal

Please choose a committee: Advertising Annual Dinner Golf Tournament
Hard-to-Get Seminar Law Day MCLE Membership Monthly Newsletter Website

** Date: _____ **Applicant Signature: _____

*Please return the completed Membership Application, together with your check for \$65.00 or with a check made payable to: **Foothills Bar Association** and mail to:*

*Foothills Bar Association
P.O. Box 1077
El Cajon, CA 92020
www.foothillsbar.org*

Credit Card Number: _____ Security Code: _____

Type of Card (i.e. MasterCard, VISA, American Express): _____

Name on Credit Card: _____

Expiration month/year: _____

Check all areas of practice to be included in the Foothills Bar Association Telephone Directory and on the Foothills Bar Website:

Administrative	Internal Revenue Service/ Tax
Adoptions	Insurance
Appellate	Intellectual Properties
Aviation	Juvenile
Banking	Landlord/ Tenant
Bankruptcy	Legal Malpractice
Business/ Corporate	Mechanic's Liens
Civil Litigation	Medi-Cal
Collections/ Consumer	Mediation
Commercial/ Construction	Medical Malpractice
Conservatorship	Military
Criminal	Municipal
Dental malpractice	Personal Injury
Elder	Probate
Eminent Domain	Public Defender
Employment	Real Estate/ Land Use/ Environment
Estate Planning/ Wills/ Trusts	School
Family/ Domestic	Securities
General	Sports/ Entertainment
Guardianship	Social Security
Home Owners Association	Worker's Compensation
Immigration	List all areas of Certified Specialization:



FOOTHILLS BAR ASSOCIATION OF SAN DIEGO COUNTY

Service, Professionalism, Collegiality

FOOTHILLS BAR ASSOCIATION FAMILY LAW SECTION MEETING

Tuesday, June 17, 2014
12:00 pm - 1:15 pm

WORKING WITH “DIFFICULT CLIENTS”

- The basic survival drives that drive our difficult clients.*
- What brain science informs us about why people do the crazy things they do.*
- Factors that block rationale thinking in difficult clients.*
- How “spice typing” can aid family lawyers in their practice.*

SPEAKERS:

Debra Dupree, LMFT, MA CEES, CPDM, PsyD (IP)
Garrison “Bud” Klueck, CFLS, MFT (Intern), MACP, MA, JD

LOCATION:

East County Court House - Department 7
250 East Main Street, El Cajon, CA 92020

COSTS:

Free for members of the Foothills Bar Association
\$10 for Non-Members and Guests (*payable at the door*)

This presentation qualifies for one unit (1.0 credit hour) toward California Minimum Continuing Legal Education (MCLE).

For questions, please contact Traci Hoppes at
(619) 448-6500 or tracihoppes@yahoo.com

Heather Rosing

CANDIDATE FOR STATE BAR BOARD OF TRUSTEES ELECTION, DISTRICT FOUR

It has been my pleasure to serve on the State Bar Board of Trustees for the past two and a half years. Another term on the Board would give me the opportunity to continue working on the important projects and goals of the State Bar. I have dedicated my career to improving our profession, and would be honored to have the opportunity to continue to do so through an additional term.

During my time on the Board of Trustees, I have worked hard on issues that matter to the profession and the clients we serve. For example, I have been a consistent and strong voice for diversity in the practice of law and the need for solutions in the access to justice arena. Additionally, I have been a proponent of enhanced educational experiences for lawyers, to help them gain critical competencies to best serve their practices and clientele. I was a member of the MCLE working group that initiated needed updates, such as expanding the substance abuse specialty requirement to include broader competence issues. I have also worked closely with a variety of local bar associations in our District to give presentations about the State Bar, to answer questions, to address concerns, and to implement positive change.

In October 2013, I was given the privilege of chairing the State Bar's Regulation, Admissions, and Discipline Oversight (RAD) Committee. In that capacity, I have worked closely with State Bar staff, trustees, and other stakeholders in examining the need for improvement in the arenas of admission and discipline in particular. The RAD Committee has recently succeeded in passing an important new policy that reforms how the discipline system reports its performance to the profession, the public, the California Supreme Court, and the California Legislature, giving the organization enhanced transparency.

My background and other experiences continue to make me well-suited to serve effectively on the Board of Trustees. At my law firm, where I have practiced for almost 18 years, I lead a team that practices in the area of legal ethics, risk management, and legal malpractice defense. I have served as the President of the San Diego County Bar Association (SDCBA), as the co-chair of the SDCBA's Legal Ethics Committee, and as a board member and volunteer for many other organizations at the local, State, and national level. As a devotee of ethics, I regularly speak and teach about ethics on a pro bono basis for attorneys. As the SDCBA President, I launched a Civility, Integrity, and Professionalism Campaign that sought to increase collegiality in our profession and enhance its image with the public. Working with several key partners, I also started a pro bono program that provides services free of charge to active duty military under the Servicemembers Civil Relief Act.

It would be a privilege to again be elected to the State Bar Board of Trustees. Working together, I believe we can strengthen the profession, enhance our services to our clients, and make positive contributions to the community at large.



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For full biography, visit
www.HeatherRosing.com

2014 FBA OFFICERS, DIRECTORS, SECTION CHAIRS & COMMITTEES

OFFICERS

President	Keith Jones	kjones9001@gmail.com	619-462-6220
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Treasurer	Carolyn R. Brock	carolyn@crbrocklaw.com	619-741-0233
Secretary	Kim Marie Staron	kstaron@lawinsandiego.com	619-574-8000
Immediate Past President	Bradley Schuber	bschuber@krigerlawfirm.com	619-589-8800

DIRECTORS

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Mark R. Raftery	mraftery@epsten.com	858-527-0111
Kathy Mills	kmills@krigerlawfirm.com	619-589-8800

REPRESENTATIVES

Dan Bacal, SDCBA	619-588-2064
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SECTION CHAIRS/MEMBERS

FAMILY LAW:	Traci Hoppes
CIVIL LITIGATION:	Cheryl Stengel, Mark R. Raftery
ESTATE PLANNING:	Nancy Kaupp Ewin, Carolyn R. Brock

COMMITTEES

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CREDITS SEMINAR	Chair: Keith Jones & Garrison Klueck
MEMBERSHIP	Chair: Kathy Mills, Bradley Schuber
ADDRESS CHANGES	Chair: Kathy Mills, Bradley Schuber

SUBMISSIONS

Your submissions are welcome! Send articles, letters, flyers, and other non-advertising submissions to Cheryl Stengel at clstengel@outlook.com.

ADDRESS CHANGES

Send change of address or telephone number to Kathy Mills at kmills@krigerlawfirm.com.

Foothills Bar Association
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El Cajon, CA 92022

Addressee Name
4321 First Street
Anytown, State 54321